

Walking or cycling to work



Digital Eskimo is a strategic design practice based in Surry Hills, Sydney, with a staff of 14 people. The company was founded to create social and environmental change and has a strong sustainability ethos.

Dave Gravina, CEO and Founder, said: "Cycling and sustainability are built into the values of the organisation. Our cycling culture sets us apart from other employers and its integration into our work place has been a good prototype for our behaviour change programs for clients."

Staff are encouraged to ride a fleet bike or walk to meetings in the city centre. Half of the team ride a bicycle to work from distances of less than 10km.

"We recognise staff who ride or walk to and from work or meetings are healthier and more innovative – active transport benefits our people, our business and our clients," Dave said.

The Facilities

If a new staff member doesn't have a bike, the company purchases one for them, as well as a helmet, lights and lock.

Showers and a towel service are provided and have been critical to uptake.

Internal bike parking and tools, spare inner tubes and a floor pump are also available.

Further information

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